



PRESS RELEASE

CableFree launches “LaserHop” – Entry-Level FSO wireless

Cost-effective solution for short-haul line-of-sight connection of voice and data

London, UK, 17 February 2003 – Leading laser/Free Space Optical infrastructure provider, CableFree Solutions, today launches a range of advanced, commercially available, entry-level FSO solutions. The new connectivity products offers ISPs, telcos and the corporate sector a low-cost alternative to leased-lines, fibre and 802.11 radio.

This launch marks a milestone in laser free-space optical wireless, with CableFree offering rugged, powerful and safe systems superior to others commercially available. The new products offer E1, T1 and Fast Ethernet interfaces.

Based on CableFree’s well-proven free space optical technology, with over 1500 customers in over 45 countries, LaserHop has been designed to open up new markets for FSO, with the speed and bandwidth benefits of optics at a price competitive with external bridged 802.11a/b/g radio systems.

Applications for the product include short-distance Wireless LAN, Data, Voice and VOIP transport, remote building LAN extension, alternative to 802.11a/b/g radio and temporary deployments.

“When conceiving LaserHop we were very careful not to sacrifice reliability, performance or safety” said Stephen Patrick, Technical Director at CableFree. “Other vendors have created low-cost FSO in the past, usually by missing out vital elements such as management systems. We were shocked to find some products on the market do not even meet the essential Class 1M laser safety requirements – putting users at risk of permanent eye damage. CableFree does not put users at risk”

“CableFree’s product philosophy continues to set it far ahead by providing the reliability, features and performance expected by sophisticated IT users. Unlike 802.11, LaserHop’s FSO beams are inherently secure, and offers a transparent connection, without complex bridge or routing functions” Patrick concluded.

CableFree Director, Penny Lee, added, “We’ve decided to launch LaserHop with a distinctive new brand, logo, and route-to-market. True to our reputation, we’ve listened to our customers, and provided the best solution possible for entry-level FSO.”

“CableFree will continue to lead in Free Space Optics by launching innovative new products spanning the needs of service provision, enterprise networks, broadcast and even high-speed domestic Internet provision.”



www.LaserHop.com

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N.B. Both Cablefree Solutions™, Cablefree™ and LaserHop™ are trademarks of Cablefree Solutions Limited. The graphical representation of buildings connected by beams is a Registered Trademark of Cablefree Solutions Limited.

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